

1 ABSTRACT OF THE DISCLOSURE

2 A method and system for mass-generating new or modified
3 designs of products and other items over a communications
4 network, such as the Internet. Users in the public may remotely
5 access and run a computer design program on a remote host system
6 where they may select and manipulate product parts for designated
7 products, in order to create a new design for planned or existing
8 products. Additionally, an award incentive is preferably
9 provided to winning designs. In this manner, the remote host
10 computer system may collect a multitude of design submissions
11 from a great number of users.